

## Management Education in teaching and learning a Foreign Language, in particular English language.

Teaching Foreign Languages at university, PhD and Post PhD and primary and secondary schools at all levels.

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### Abstract

Brain is the most important part of the body in order to achieve goals. It's important to have clear goals to clarify mind duty and tasks. It's a difficult life to go on when you have many problems to face, but you can succeed if you make clear intention in what you do.

Everything is to face life and find coherence in what you are able to do. Try to make a strategy list to find the right way to give the right time to every point and activity in your life.

So you can find the explanation in neuroscience and quantum physic about all phenomena happen around you. Brain areas involve many processes as learning, memorization, in order to achieve better knowledge and skills in getting a foreign language. So brain working is related to neuropsychological research in order to explain process of learning a foreign language.

All brain processes are connected with the central nervous system mechanisms that make working all the cerebral mechanisms used.

A professional teacher knows how it works mind process when he teaches a foreign language as English or. French or German or Russian etc

**Keywords:** Management education, management education at university, psychology of the teaching, Quantum physics, Brain, Teaching a foreign language L2, Teaching a foreign language at university, Teaching a foreign language in public schools

### 1. Introduction

Management education in Professional teaching a foreign language is a particular goal to achieve at a certain level. Teaching is a difficult task because it's a duty in order to bring students to their success. You teach what you are, so you must be aware of what's your way of teaching, and to listen to your students expectations too.

Students need to achieve the information they need to experience in the life work.

You have different methodology according to the level of the language and primary or secondary schools.

It's further different teaching a foreign language at university students.

But the common point at every level are the four skills: reading, writing, speaking, listening according the A.L.T.E. and European Council.

The importance is to balance the skills to get a level of the language.

It's not possible to get a level of the language if you don't take care of all skills, the writing and reading are hard skills but listening and speaking are harder than the two previous ones.

All European students can find difficult to improve listening and speaking skills, but oriental and east countries find these abilities much more difficult.

So when you teach all these skills you don't forget to teach the passion for a foreign language because it determines the true comprehension and learning of the language. We must remember *Ferdinand de*

Saussure, one of the most important linguist and semiotician of the 20<sup>th</sup> century. He published *Course in General Linguistics*, one of the most important linguistic phenomena. In his work, he underlined that a linguist can develop a diachronic analysis of a text or theory of language but must learn just as much or more about the language/text as it exists at any moment in time (i.e. "synchronically"): "Language is a system of signs that expresses ideas". A science that studies the life of signs within society and is a part of social and general psychology. Saussure believed that semiotics is concerned with everything that can be taken as a sign, he called it semiology. 1

## **2. Management Education in Teaching a Foreign Language to Graduate Students**

University is a world where you can find the study of language for standard English and for technical purposes. It means that there are special goals to achieve in particular degree courses.

It's important to teach a language in order to get the right opportunity to use it in the real work life.

So students can have the opportunity to learn the language according to academic and business motivations.

So to build a real good foreign language course you must take care about different points: grammar skills, terminology, use of English, and normally listening, reading, writing, speaking.

It must be the focus of the first year university course, to get a higher level of the language and to specialize students in the work they must do after the university.

So they can become technical and professional in the language, it can go on till the last year course.

So approximately in four years course degree they must have four English or foreign language courses, where the first year they study only the four skills in A2-B1 level, the second year they will study in four skills B1-B2 level course, plus technical and business English, the third year they will get B2 FCE Cambridge Certificate, plus the study of technical and business terminology; and the fourth year they will get the C2 CAE Cambridge Certificate, plus technical and business terminology.

Besides they will have the last year one seminar session about technique translations according to their specialization in this degree and final examination in technical business translation.

They need a focalization in being able to translate scientific texts, reports, and prepare them to have speaker in conference too.

So they must have opportunity to end what they need to get a professional career in an international environment, as it could be International Organizations.

## **3. Management Education in Teaching a Foreign Language to Post Graduate Students**

The teaching of the foreign language for PhD students must focus the starting level of the foreign language at B2- C1 level of the language, because you need to focus research activities.

So to be successful in research activities you need to be able to have a very good knowledge of the language.

All students should have a possibility to attend an intensive course to get B2-C1 level in order to be enrolled to post doctorate degree.

At this level it's not enough to know a foreign language but it's important to know it at a certain level, in order to be able to do research.

So it means you need to translate and understand English at a technical level.

Further you need to use the English language to publish it, so if you become a writer in order to publish with English language, because you must know a professional level of the language.

To teach a foreign language to post doctoral students, it means the ability to transfer to students approach to make a good research in English language. To do scientific research means to find out information in science and the ability to test ideas by performing experiments and getting decisions based on analysis results.

A scientific approach is to do science, to create a scientific a result.

To use English at a research level means to do research and publish it and all this helps to improve all your research skills in your curriculum.

Students must learn how to develop the ability to think critically and analytically, and to the ability to connect ideas in written way in English language.

Using scientific goal students can get an important result in the technique English knowledge. 2

## **4. Management Education in Teaching a Foreign Language in Primary and Secondary Schools**

According to the management education in teaching language to primary and secondary schools. Primary school has a different method of teaching than secondary school. All ages have got a particular ability to develop in teaching properly.

It's very important to transfer the learning of the foreign language with four skills about speaking, reading, writing, listening.

Today the primary and secondary public school don't support a good and European method for learning a foreign language, because all programs are based on grammar and reading comprehension, literature texts.

So it's very important to understand that Italian people have got a strong difficulty to learn a foreign language because the Italian system program doesn't support.

Young students must dedicate additional studies to understand and get a good level of the foreign language.

Children are very strong in quick memorization, because of their age, the mind is very open to this ability.

Teenagers are in a good age too, but they find much more difficulties because the Italian system doesn't help in a good studying of the language.

The average of the students can have the opportunity to have additional hours with Cambridge and Trinity, Delf/Dalf, Goethe, DELE courses, so students can add courses in the afternoon to get important certifications.

The four skills must be taught at long term because they need time to be acquired. Reading and Writing are not so easy for primary school students but listening and speaking are easier; instead writing and reading are easier for teenagers schools. So it's important to integrate the missing training to get more opportunity to students.

Therefore to teach primary school is very different method than teenagers in secondary school, you use less reason and more intuition, and feelings, and empathy, because children need to feel emotions, and feelings, care of them.

Teenagers need much more to feel the interest in reason, in mind, so you need to find the goal they need to reach and what's the improvement they can get. In any case they have to teach in primary and secondary schools in a balanced way, in four skills reading, writing, speaking, listening, according the A.L.T.E. and the European Council parameters *Common European Framework of Reference for Languages*. 3

## **5. Management Education in Teaching a Foreign Language to Teachers.**

The most difficult teaching is addressed to primary and secondary public school teachers. The Italian government has reduced all possibilities to reach good goals in learning a foreign language, because it pretends to train teachers who don't know English to teach students in their classes.

The worst thing is to reach B1 or B2 level without having studied English language.

There are teachers very near to the retirement and they need to get this goal to know the English if they want to maintain their job position.

It's a very hard task above all because teachers don't have time to study in future training.

Anyway the English training class is always in four skills giving more accent to the listening and speaking that are very difficult.

It's important to train them for the memorization, that can take so much time.

They must work under pressure because they have not so much time in terms of hours available. Generally public schools give opportunity for 30 or 50 funded hours for this training, so it's quite impossible to get the B1 goal.

Therefore you must teach to teachers with hard training, if they must get this important level.

It's very important to give opportunity to give them a good qualification in order to get Cambridge or Trinity certification for English language.

During the course it is important to evaluate their results achieved with intermediate and final test, according to the total amount hours. All tests must analyze the four skills: listening, reading, writing, speaking.

In this training teacher must learn not only English, but the method of teaching English language as L2 to students.

They must training the way they teach English, with group course in case studies, to find the application method about to be able to teach.

So at least they need 100 hours course to succeed in getting this goal about the minimum requirements.

## **4. Conclusion**

In conclusion, the ability to teach is a passion at all levels. It's a hard task and goal to achieve for the whole life career. To manage the education in teaching and learning a foreign language is the hard task to achieve in every kind of level.

As I mentioned in the different teaching management education addressed to graduate, post graduate, or second and primary schools, or teachers you need to be technician and professional. But the main point is to have a strong passion and a good balance in your way of being as person. Because all your words are pure energy that you transfer to every student at all levels.

## Notes

1. [https://en.wikipedia.org/wiki/Ferdinand\\_de\\_Saussure](https://en.wikipedia.org/wiki/Ferdinand_de_Saussure), visited on 24 February, 2019.
2. [https://www.researchgate.net/publication/312573388\\_Implementing\\_Scientific\\_Approach\\_to\\_Teach\\_English\\_at\\_Senior\\_High\\_School\\_in\\_Indonesia](https://www.researchgate.net/publication/312573388_Implementing_Scientific_Approach_to_Teach_English_at_Senior_High_School_in_Indonesia), visited on 10 February, 2019.
3. [https://it.wikipedia.org/wiki/Quadro\\_comune\\_europeo\\_di\\_riferimento\\_per\\_la\\_conoscenza\\_delle\\_lingue](https://it.wikipedia.org/wiki/Quadro_comune_europeo_di_riferimento_per_la_conoscenza_delle_lingue), visited on 5 February, 2019 and <https://www.alte.org/Become-an-ALTE-Full/Associate-Member>, visited on 5 February, 2019.

## Biography

Stefania Allegra was born on January 6<sup>th</sup>, 1973 in Taormina. She lives in Taormina (Me) Italy. She lived in Vienna Austria because of some studies and she felt a very important connection with the Nordic life. In fact she has got a Nordic DNA discovered through the DNA researches. She graduated in Foreign languages and Modern Literatures. After she got some Masters, i.e. Master in International Human Resources; Master in Hotel & Resort Management; Master in Interpretation for Parliamentary Interpreters and translators and International Organizations; Master in teaching Oriental, rare and Foreign languages; Master in Business Administration (MBA).

She got the PhD - Doctor in philosophy in Administration and Management at AIU University USA. She is going to get the Post-doctoral in Administration and Management too.

She has been managing the Nuova Atena company in Italy where she teaches Administration and Management at all levels and Foreign and rare Languages too. She has been teaching at university at the degree course for interpreters and translators. She teaches in different foreign and rare languages.

She is Entrepreneur, Business Administration and Management Professor, Foreign languages Professor and Linguist, Court translator and Interpreter, Conference Interpreter, Writer and Researcher, Literary Agent. She's a researcher in many fields for example in Business Administration and Management, in rare languages, in psychology, in quantum physic too, etc..

She has been a professional writer since 2006.

## Publications:

1. S. Allegra, *La psicologia dello yoga applicata al parto* – Mursia, 2006;
2. S. Allegra, *Grossesse et Yoga- pratique, physiologie et psychologie appliqué à la femme enceinte-Préface de Geeta Iyengar* –Les Editions de l'Eveil-Budo Editions, France, 2012;
3. S. Allegra, *Come scoprire ed esprimere la propria forza vitale. Il Ki o Prana*, Armando Curcio Editore, 2018.

Scientific articles publications:

-Allegra S., *The variability in Management according to the Quantum Physic*

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She is in progress about other next publications.

### Prof. Dr. Allegra Stefania photo



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